

L'Ecole *News*

SCHOOL NEWS FOR TRADE • MARCH 2016

2016 RELEASE CALENDAR

March

- 2013 Cabernet Sauvignon –
Columbia Valley
- 2013 Merlot – Columbia Valley
- 2013 Estate Syrah –
Seven Hills Vineyard

April

- 2013 Estate Merlot – Walla Walla
Valley
- 2013 Cabernet Sauvignon –
Walla Walla Valley

2013 Estate Ferguson

May

- 2015 Chenin Blanc – Columbia Valley

July

- 2015 Chardonnay – Columbia Valley

October

- 2015 Estate Luminesce –
Seven Hills Vineyard
- 2015 Semillon – Columbia Valley

November

- 2014 Syrah – Columbia Valley
- 2014 Apogee – Pepper Bridge Vineyard
- 2014 Estate Perigee –
Seven Hills Vineyard

Access important sales
tools using the interactive
tabs below!

Dear L'Ecole Distributors,

We are excited to release the following three wines:

[2013 Merlot, Columbia Valley](#)

[2013 Cabernet Sauvignon, Columbia Valley](#)

[2013 Estate Syrah, Seven Hills Vineyard Walla Walla](#)

A detailed description of each wine along with the 2013 Vintage Notes and links to the Tech Sheets are located on page two of this newsletter.

Our 33 history of superior winemaking in Washington State has earned L'Ecole access to some of the oldest and most proven vineyards in the state, including our own two Estate Vineyards; Seven Hills Vineyard and Ferguson Vineyard. We value our ability to manage every detail with each vineyard we use across our portfolio. This commitment to quality enables us to create consistency vintage after vintage.

The **Columbia Valley** wines are the cornerstone of our wine portfolio and comprise about 75% of our production. These wines consistently over deliver on quality and with year around availability should be your GO TO L'Ecole wines!

The **Walla Walla** wines represent our best effort to showcase the fruit from this unique terroir including our estate wines and single-vineyard Bordeaux blends. These are our most sought after wines and with limited production make them perfect for your on premise and top accounts.

Today, L'Ecole is the largest producer of Walla Walla wines and we were honored to receive our 14th consecutive **Wine & Spirits Top 100 Winery of the Year** in 2015. We appreciate that this speaks to the entire winery and brand and not just one wine. For those of us who know and work alongside Marty Clubb, it is perfect reflection of his tireless dedication to the Washington Wine industry and to making compelling wines that reflect our amazing growing region. We understand that to be successful you must invest in every aspect of your business. Our greatest reward is knowing that our customers trust us because we make wine and do business with integrity. And, our best is yet to come!

Wine & Spirits
top 100 winery

2015 WINERY OF THE YEAR
HALL OF FAME • 14 TIME HONOREE

WINE SALES TOOLS

WINE PORTFOLIO

SELLING WA WINES

375ML, 1.5L, 3L

CV CAB SELL SHEET



New Releases

2013 Cabernet Sauvignon Columbia Valley

100% Cabernet Sauvignon • 6,500 Cases

As one of Washington State's first artisan wineries, L'Ecole has spent more than 30 years building long term partnerships with some of the oldest, most proven and best managed vineyards in the Columbia Valley. Access to fruit of the highest quality and an average vine age of more than 20 years, this wine shows a classic Cabernet Sauvignon profile of firm structure, integrated tannins and dark expressive fruit.



2012 RATING: 92 W&S, 91+ ST, 89 WE, 89 WA

2013 Merlot Columbia Valley

76% Merlot, 15% Cabernet Franc,
5% Malbec, 4% Petit Verdot
4,800 Cases

Eastern Washington's long, warm summer days, cool nights, lack of rainfall and geologically young, mineral rich soils provide the perfect conditions for growing world class Merlot. L'Ecole is recognized as one of Washington State's top producers of premium merlot, expressed in this wine's great structure, color and balanced acidity.



2012 RATING: 90 WE, 90 ST, 88 WA

2013 Estate Syrah Seven Hills Vineyard Walla Walla Valley

100% Syrah • 1,040 Cases

Located on the south-eastern edge of the Walla Walla Valley, Seven Hills Vineyard is planted on a north-facing slope receiving only 8"-10" of rain annually. Sourced from some of the earliest plantings in the Walla Walla Valley, our Estate Syrah exhibits old world attributes of earth, spice and game in combination with a new world profile of bold, expressive and concentrated fruit.



2012 RATING: 91 WA, 91 WE, 91 ST

2013 Washington Vintage

"The 2013 vintage was one of the warmest vintages for Washington, rivaling 2003 and 1998, with slightly lower yields due to smaller berry size. A dramatic change in weather mid-September shifted to cool yet dry conditions through the rest of harvest, slowing down Brix accumulation and providing ideal hang-time for structure and flavor development." Marty Clubb, Managing Winemaker

Wine Spectator

2013 Vintage – 94 points

"Warm growing season and cool harvest yielded ripe flavors and moderate alcohols"



2013 Vintage – 94 points

April 1st Release!

Limited availability

2013 Estate Ferguson Walla Walla Valley

56% Cabernet Sauvignon, 33% Merlot, 7% Cabernet Franc, 4% Malbec
1,100 Cases

Our inaugural 2011 vintage of Ferguson was awarded Best Bordeaux Blend in the World at the 2014 Decanter World Wine Awards

in London! Ferguson is one of the highest elevation vineyards in the Walla Walla Valley reflecting a unique geological profile. The vines, planted on a ridge of ancient lava flows, are rooted in fractured basalt giving this complex blend its bold dark fruit, immense structure and dense minerality

2014
Decanter
WORLD WINE AWARDS

