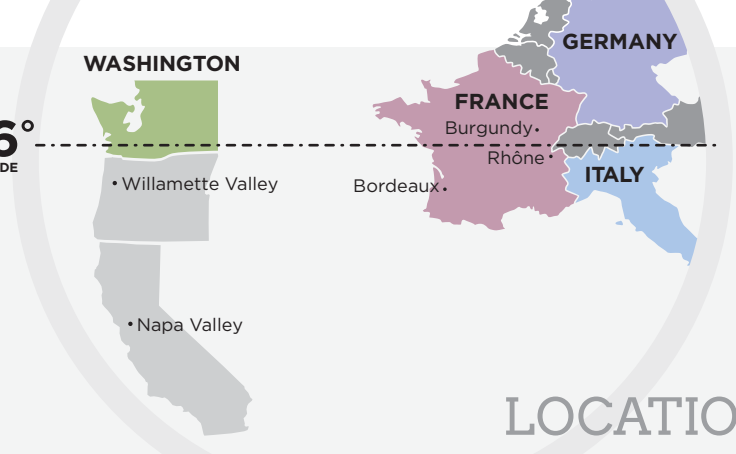


WASHINGTON STATE WINE

Terrific Terroir

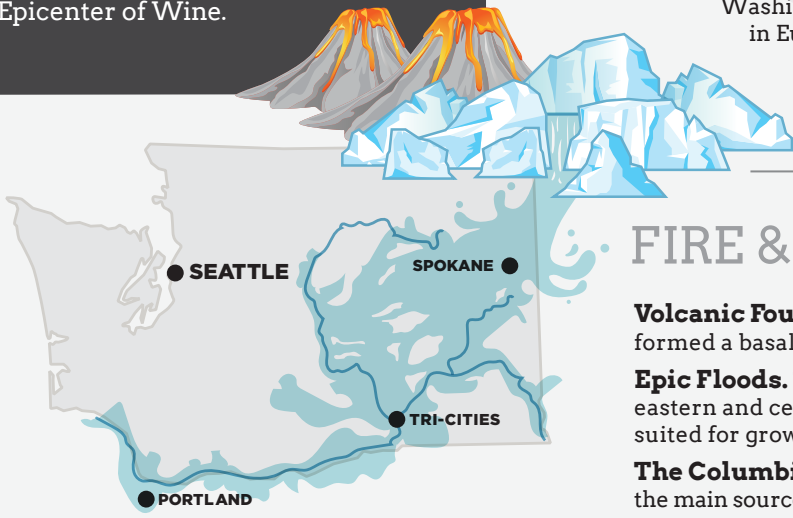
Great wine begins with nature and Washington is blessed with a climate and a soil structure that produces some of the best fruit in the world across 14 distinct AVAs. These are just a few of the reasons Washington State is The New Epicenter of Wine.

46°
LATITUDE



LOCATION

Washington State shares the same latitude as top wine regions in Europe. With this northern latitude and a growing season that sees up to 17 hours of sunlight a day, Washington's geography and climate delivers a perfect balance of New World fruit with Old World structure.



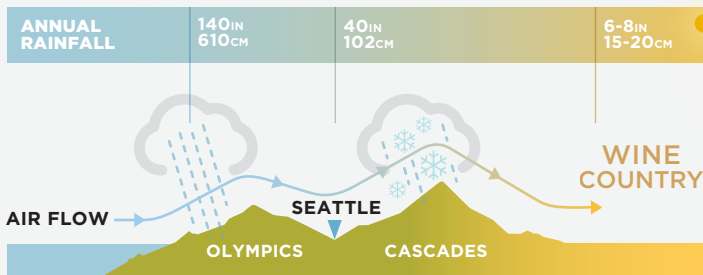
FIRE & ICE

Volcanic Foundation. The largest lava flows ever documented formed a basalt foundation ideal for viticulture.

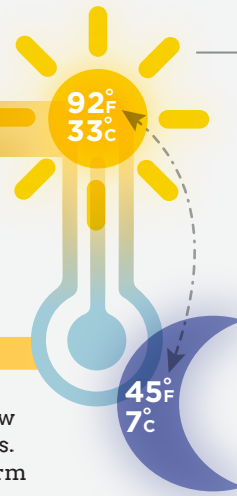
Epic Floods. Thousands of years ago cataclysmic floods inundated eastern and central Washington – bringing with them soils uniquely suited for growing grapes.

The Columbia River. The fourth largest river in North America is the main source of irrigation for the majority of Washington's vineyards.

CLIMATE



Rain Shadow Effect. Two mountain ranges create a rain shadow effect that protects the Columbia Valley from wet weather systems. The result of this is a perfect climate for growing grapes in the warm and dry eastern part of the state. This region benefits from over 300 days of sunshine every year.



TEMPERATURE

Warm days and cool nights help maintain the natural acidity of the grapes.

Washington State has some of the most dramatic day and night temperature fluctuations of any wine region.



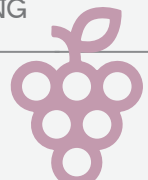
970+
WINERIES
& COUNTING

**4 NEW WINERIES
OPEN EVERY MONTH**
ON AVERAGE



ARE SMALL, INDEPENDENT
WINERIES
PRODUCING UNDER
5,000 CASES

350+
GROWERS



TOP FIVE VARIETIES
1 CABERNET SAUVIGNON
2 CHARDONNAY 3 RIESLING
4 MERLOT 5 SYRAH

**58,000 ACRES
OF WINE GRAPES**

... AND THIS IS JUST THE BEGINNING